



Delamaris[®]

- 1879 -

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PRODUCT CATALOG





# OUR STORY



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# WE BELIEVE THAT DELIGHT SHOULD BE A PART OF EVERY DAY. IN EVERY WAY.



Good food is essential to a healthy lifestyle. This is why our mission is to help bring nourishing and healthy products to consumers, giving them a plate full of good and tasty food for any occasion. Be it work, family or pleasure and fun. With a variety of choices and a wide palate of food products, the core of Delamaris fish products is one that is essential to the modern consumer and the modern way of life – providing delicious, non-greasy and nourishing food, meeting the requirements and challenges of the high paced, goal driven society of today. The quality of our products merges and celebrates the synergy of nature and man.

the “finishing touch” to your cooking mastery. Those are also the qualities that have made our brand an ever-present part of family menus and the go-to culinary choice for generations of loyal and satisfied users.

Furthermore, our team of one hundred employees strives for efficiency, effectiveness and quality not just in preparing delicious food, but also with good business relations inside and outside the company. Following our own standards, which exceed the given directions, we achieve excellence in all fields of our work.



If being as healthy as a fish is considered the pinnacle in our world of high expectations and ever increasing tempo, then we at Delamaris have already been on the right track for a long time.

Our offer combines 100% excellence with a range of classic and modern flavours, forever eliminating the dilemma of how to prepare a fast but nourishing meal, without worrying about whether you are eating healthy. When putting together a menu, our products can be both the core of the meal, an indispensable ingredient, or simply a perfect side-dish adding

Browse our catalogue to discover delicious food ingredients and fine culinary treasures. We are certain that you will easily come up with some truly inspiring menus that are right for any occasion!



# DELAMARIS: HIGH QUALITY SINCE 1879




A healthy, natural and delicious fish brand with over a century of tradition. 140 years of experience have made Delamaris well-known to generations of loyal consumers. Our canned fish are renowned for their quality and flavour thanks to carefully selected, all natural ingredients.

A long history combined with modern and environmentally friendly technology have enabled us to prepare healthy products with no additives such as preservatives, flavour enhancers or colourings.

Our goal is to continue the tradition of high quality food production and to provide customers with a wide range of first-class products made for a modern lifestyle. All while ensuring that our processes have a minimal impact on the environment in which we operate.



-  The headquarters are in Slovenia
-  We are present in countries all over the world





# ALL NATURAL PRODUCTS THAT SUIT ANY TASTE



Delamaris products are versatile and suitable for any occasion. They are a perfect choice for a healthy, balanced diet, being rich in:

- calcium
- omega-3 fatty acids
- vitamins B, D and E

Delicious recipes based on carefully selected and high-quality ingredients, such as naturally fermented vegetables for a tastier and fresher sensation. Ranging from fish with vegetables, fillets of mackerel, sardines, fish pâtés and tuna all the way to anchovies, our assortment therefore provides a healthy and delicious snack anytime.

And to top it off, advanced food preparation technology enables our products to have a long shelf life of 5 years in oil and 3 years in tomato sauce or with vegetables.

## ACHIEVING THE HIGHEST NUTRITIONAL STANDARDS

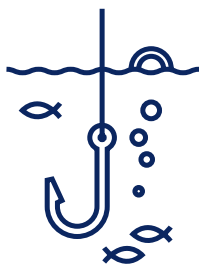
With our products, we always strive for the highest nutritional standards. Therefore they are:

- Additive free
- Gluten free (except salmon pate)
- GMO free



## A TOP OF THE LINE PRODUCT AND PACKAGING PROCESS

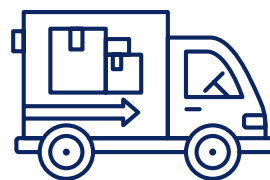
We are proud of our BPA-free alu packaging and highly automated modern production line.



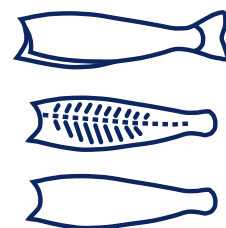
CATCHING



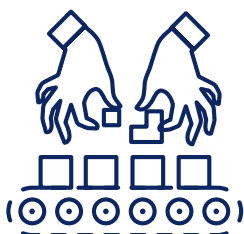
FREEZING



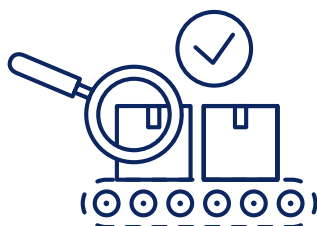
TRANSPORTING



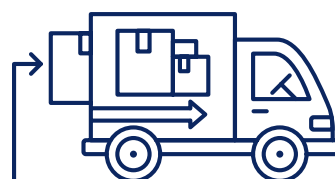
FOOD PREPARATION



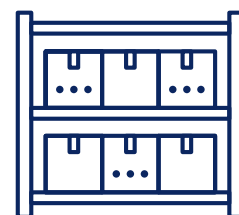
PACKAGING



QUALITY CONTROL



LOGISTICS



SALE



# RENOWNED QUALITY



The quality of our brand Delamaris has been repeatedly recognized by experts and we are proud of the certificates that confirm it.

## Pole & Line



### POLE & LINE

All of our tuna is caught with a pole and line fishing method, one fish at a time. Delamaris fishermen catch tuna using a pole, line and hook, therefore no other marine life is harmed.



### IFS STANDARDS IFS

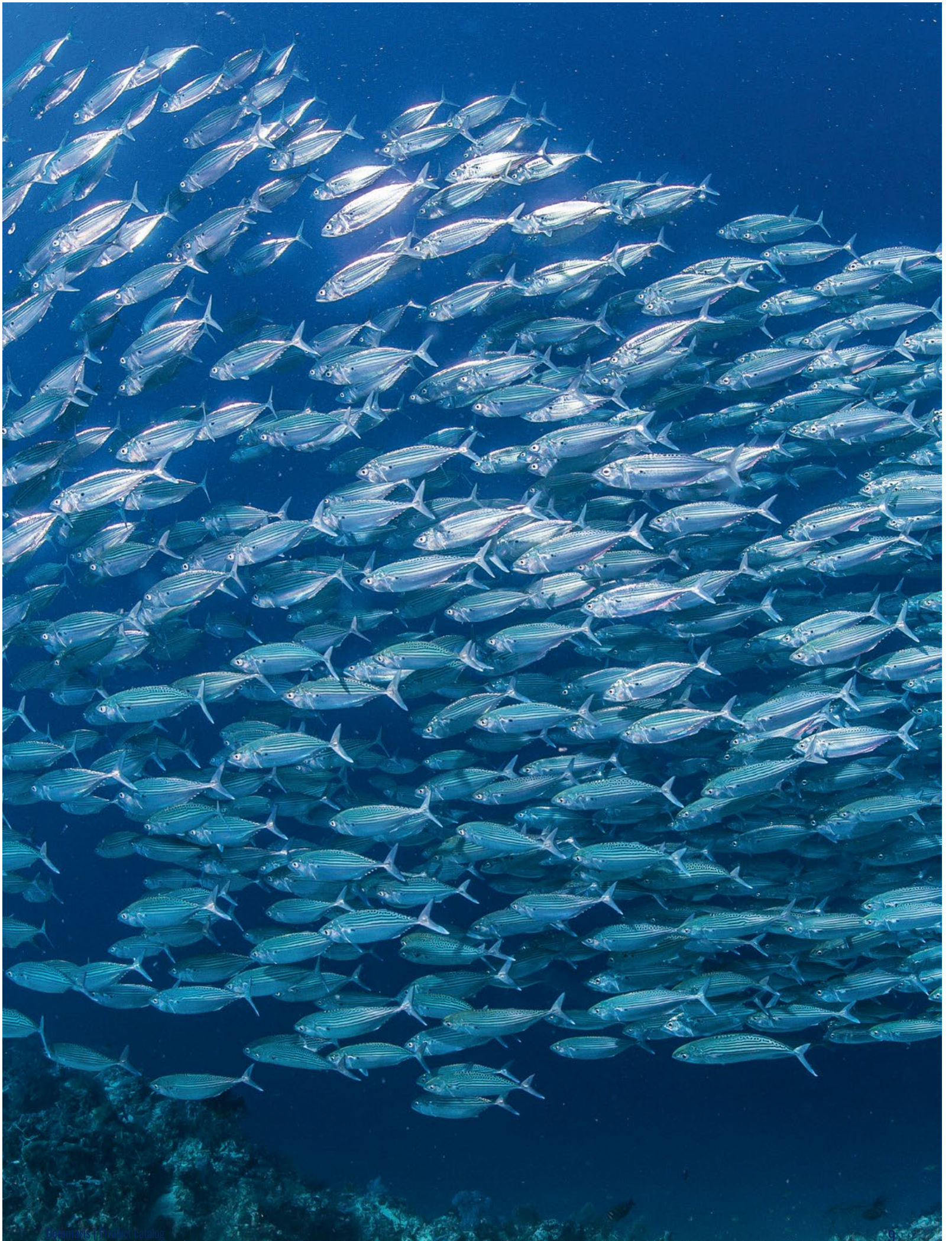
standards certify that our products comply with buyer specifications, while continually working on process improvements. Their aim is to ensure comparability and transparency for the consumer throughout the entire supply chain, and to reduce the costs for suppliers and retailers.



### INTERNATIONAL STANDARDS

Our products also meet international standards such as FDA (USA) and GOST (Russia), which ensure food safety, origin and quality.









# PRODUCTS

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Mackerel Salads

Mackerel Fillets

Tuna Steak

Tuna Salads

Sardines

Fish Pâtés

Ready to shelf transport packaging

Multipacks: Packaging Possibilities



# MACKEREL SALADS



**MACKEREL SALAD PROVENCALE**  
with red pepper and carrots - 125 g

EAN code: 3838929568649  
Pcs. per carton: 14  
Cartons / Pcs. per pallet: 270/3780  
To be used within: 3 years



**MACKEREL SALAD PIKANT**  
with vegetables in tomato sauce - 125 g

EAN code: 3838929568663  
Pcs. per carton: 14  
Cartons / Pcs. per pallet: 270/3780  
To be used within: 3 years



**MACKEREL SALAD PICNIC**  
with white beans in tomato sauce - 125 g

EAN code: 3838929568656  
Pcs. per carton: 14  
Cartons / Pcs. per pallet: 270/3780  
To be used within: 3 years



**MACKEREL SALAD IZOLA BRAND**  
minced mackerel with vegetables  
in tomato sauce - 125 g

EAN code: 3838929567802  
Pcs. per carton: 14  
Cartons / Pcs. per pallet: 270/3780  
To be used within: 3 years

# MACKEREL SALADS



**MACKEREL SALAD GARDEN**  
with red and white beans - 125 g

EAN code: 3838929568670  
Pcs. per carton: 14  
Cartons / Pcs. per pallet: 270/3780  
To be used within: 3 years



**MACKEREL SALAD MEDITERANA**  
with olives and capers - 125 g

EAN code: 3838929568588  
Pcs. per carton: 14  
Cartons / Pcs. per pallet: 270/3780  
To be used within: 3 years



**MACKEREL SALAD ORIENT**  
with chickpeas - 125 g

EAN code: 3838929568571  
Pcs. per carton: 14  
Cartons / Pcs. per pallet: 270/3780  
To be used within: 3 years





# MACKEREL FILLETS



## MACKEREL FILLETS in olive oil - 125 g

EAN code: 3838929567550

Pcs. per carton: 14

Cartons / Pcs. per pallet: 270/3780

To be used within: 5 years



## MACKEREL FILLETS in sunflower oil - 125 g

EAN code: 3838929567444

Pcs. per carton: 14

Cartons / Pcs. per pallet: 270/3780

To be used within: 5 years



## MACKEREL FILLETS with lemon flavor - 125 g

EAN code: 3838929568472

Pcs. per carton: 14

Cartons / Pcs. per pallet: 270/3780

To be used within: 5 years



## MACKEREL FILLETS spicy - 125 g

EAN code: 3838929568236

Pcs. per carton: 14

Cartons / Pcs. per pallet: 270/3780

To be used within: 5 years

# TUNA STEAK



**TUNA STEAK**  
in olive oil, 2 x 80 g

EAN code: 3838929340030  
Pcs. per carton: 12  
Cartons / Pcs. per pallet: 168/1344  
To be used within: 5 years

# TUNA SALADS

## Pole & Line



**TUNA SALAD MEDITERANA**  
with olives - 105 g

EAN code: 3838929610119  
Pcs. per carton: 14  
Cartons / Pcs. per pallet: 270/3780  
To be used within: 3 years



# TUNA SALADS

Pole & Line



**TUNA SALAD MEXICANA**  
spicy with vegetables - 125 g

EAN code: 3838929610126  
Pcs. per carton: 14  
Cartons / Pcs. per pallet: 270/3780  
To be used within: 3 years



**TUNA SALAD PROVENCALE**  
in tomato sauce - 125 g

EAN code: 3838929610102  
Pcs. per carton: 14  
Cartons / Pcs. per pallet: 270/3780  
To be used within: 3 years



# SARDINES



## SARDINES in Olive oil - 90 g

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EAN code: 3838929411686  
Pcs. per carton: 20  
Cartons / Pcs. per pallet: 270/5400  
To be used within: 6 years



## SARDINES in sunflower oil - 90 g

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EAN code: 3838929411662  
Pcs. per carton: 20  
Cartons / Pcs. per pallet: 270/5400  
To be used within: 6 years



## SARDINES with lemon - 90 g

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EAN code: 3838929413666  
Pcs. per carton: 20  
Cartons / Pcs. per pallet: 270/5400  
To be used within: 6 years



## SARDINES spicy - 90 g

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EAN code: 3838929414663  
Pcs. per carton: 20  
Cartons / Pcs. per pallet: 270/5400  
To be used within: 6 years







# FISH PÂTÉS



## MACKEREL pâté Classic - 95 g

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EAN code: 3838929551009

Pcs. per carton: 24

Cartons / Pcs. per pallet: 182/4368

To be used within: 3 years



## SALMON pâté - 95 g

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EAN code: 3838929551047

Pcs. per carton: 24

Cartons / Pcs. per pallet: 182/4368

To be used within: 3 years



## TUNA pâté Classic - 95 g

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EAN code: 3838929551023

Pcs. per carton: 24

Cartons / Pcs. per pallet: 182/4368

To be used within: 3 years



## TUNA pâté Premium - 80 g

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EAN code: 3838929551061

Pcs. per carton: 24

Cartons / Pcs. per pallet: 182/4368

To be used within: 3 years



# READY TO SHELF TRANSPORT PACKAGING

## Mackerel salads, Mackerel fillets, Tuna salads

Pcs per packaging: 14 pcs.  
Dimensions: 115 x 67 x 391 mm



## Sardines

Pcs per packaging: 20 pcs.  
Dimensions: 117 x 65 x 384 mm

## Pâtés

Pcs per packaging: 24 (2 x 12 pcs.)  
Dimensions: 164 x 80 x 386 mm



# MULTIPACKS: PACKAGING POSSIBILITIES

BANDING TAPE

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CARTON

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# MARKETING



# DELICIOUS FISH ALWAYS AT YOUR FINGERTIPS

Delamaris products are made to be enjoyed anywhere,  
which is the main theme of our marketing campaign.

TV advertising is accompanied by many fresh and modern  
marketing activities with a touch of tradition









# POS ACTIVITIES

Our POS activities, such as displays and tastings, also reflect the essence of our brand.







**Delamaris**<sup>®</sup>  
- 1879 -

DELICIOUS FISH  
ALWAYS AT YOUR  
FINGERTIPS

**Delamaris**<sup>®</sup>  
- 1879 -

AUSGEZEICHNETER FISCH,  
IMMER GRIFFBEREIT

140  
JÄHRIGE  
TRADITION

OHNE  
ZUSATZSTOFFE

OHNE  
GLUTEN

GEPRÜFTE  
QUALITÄT




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